

Malaysia's largest household product maker streamlines M&A process.

TMF Group helps CAM Resources Berhad maintain focus on strategic management.

About CAM Resources Berhad

CAM Resources Berhad is a publicly listed company in Malaysia with over 40 years of experience in the manufacturing, sale and distribution of aluminium and stainless steel kitchenware, sinks and melamine tableware. CAM Resources Berhad is Malaysia's largest manufacturer of kitchen sinks and household products. Its brands include EAGLE, CAM and PRESTILE.



Jurisdictions where we serve them: Malaysia

How we solve it?



CAM Resources Berhad's business was expanding both organically and through mergers and acquisitions (M&A). However, when the company prepared for an M&A transaction, it often found itself overwhelmed with a huge amount of administrative and compliance work. The M&A process often took a significant amount of time and resources, over and above the regular daily task of managing the business.

Company management understood the importance of M&A to corporate development and long-term growth, and knew it could not allow any aspect of the process to slip. Compliance is the top priority, and failing to manage it well poses operational and reputational risk.

The challenge for CAM Resources Berhad was that the M&A process demanded resources to handle core functions in areas such as structuring and valuation, submitting proposals, and handling queries from regulators. It realised it would be time consuming, costly and inefficient to handle all the M&A administrative and compliance functions on its own. It decided to seek external solutions for help.

The solution

CAM Resources Berhad chose to work with TMF Group because of its reputation as a global service provider with extensive knowledge and experience in legislative and statutory requirements.

Each time the company prepares for a new merger or acquisition, TMF Group helps with the submission of paperwork, shares best practice and provides reminders along the way. This has helped relieve CAM Resources Berhad from the burden of compliance, providing management with peace of mind and the freedom to focus on strategic business direction.

In addition to supporting the company with M&A activities, TMF Group has also helped it fulfil its ongoing obligations as a publicly listed company, and has kept it up to date with the latest regulatory changes.

CAM Resources Berhad sees opportunities for overseas expansion in the future, and plans to work with TMF Group when the time comes, based on our global reach and local knowledge, without the hassle of using multiple service providers in different jurisdictions.

"TMF group provides all the professional corporate secretarial support we could ever hope for. Whenever we need help or clarification, it is just a phone call away.

"When we embarked on our first M&A transaction, TMF Group held our hand throughout the process. It even provided us with a complete manual containing checklists and step-by-step guides, outlining all the statutory requirements. This made our job so much easier."

Lee Poh Hong,

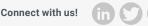
Finance Manager, CAM Resources Berhad

Industry

Manufacturing

Services provided

Global entity management



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