



Global reach  
Local knowledge



## Why outsourcing works

Asurion explains how TMF Group has helped with compliance and made expansion quicker and easier.

### About the client

Asurion is the industry-defining leader of technology solutions, ensuring 280 million consumers' devices and appliances stay online and on the job in this fast-moving, tech-driven world. They are a global company, speaking six languages and working across any device, platform or provider.

### In our own words

"Our work with TMF Group is based on our business model. When we expand and incorporate new legal entities the compliance starts immediately, irrespective of whether we are active or dormant. The best way for us to manage the compliance is to outsource the services to a company with the capability to provide the necessary support.

"It's not always feasible for us to build a team on the ground when we grow to a new country. TMF Group delivers the necessary services so that we meet compliance regulations, and it is a cost effective solution for us. It's how we like to operate."

### How TMF Group helped us

"The service is very good; where we don't have our own people on the ground we rely on TMF Group, particularly if we face an issue. In fact, the support is above and beyond what I would expect, with TMF Group adapting to best help us.

"We started using TMF Group when we expanded to India and from there we went on to use them when setting up in Malaysia, Thailand and Indonesia. Each time we moved into a new market with TMF Group behind us we were able to replicate the service model, so we cut down on the time needed to go through the due diligence and planning process.

"Because TMF Group knows all our requirements in depth and their services are consistent, we also reduced the time it took to get things ready to enter these new markets. Overall, a lot of our time has been saved and we've been able to enter new markets more quickly, despite the fact that each market is different with their own unique challenges.

"TMF Group's services are very tactical and process oriented, complementing the way we work. I can just pick up the phone and call someone in TMF Group when I need support, which is another reason why we continue to use TMF Group as we grow."

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*Saravanan Kollanthavelu, CFO, SEA and India, Asurion*

TMF Group provides the following services to Asurion:

- HR and payroll
- Tax compliance
- Bookkeeping

TMF Group supports Asurion in the following countries:

- India
- Malaysia
- Thailand
- Indonesia

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	<a href="https://www.tmf-group.com">tmf-group.com</a>