



Global reach
Local knowledge



TMF Group assists Nova Founders Capital with global expansion

When setting up companies in new markets, Nova Founders Capital incorporates with TMF Group.

About the client

Headquartered in Hong Kong and London, Nova Founders Capital is a leading fintech investment group. Nova Founders Capital builds and supports sustainable, large-scale internet companies in the financial services sector. It provides continuous financial and operational support as its companies transition through the various start-up phases. Operating in over 20 markets globally and 12 markets across Asia Pacific, the company is managed by a team of entrepreneurs that have founded and operated over 30 market-leading internet companies.

In our own words

“TMF Group provides us with services in Hong Kong and other selected markets. As we roll out business models globally every year, we were looking for a professional service provider who could support us across borders with payroll, tax and company secretarial services to make sure we were compliant with all regulatory requirements of different jurisdictions – TMF Group has proved to be a reliant and competent partner on our expansion path.

“Nova Founders Capital follows a structured process to rapidly build large-scale new companies globally. We identify disruptive business models in the financial services sector with huge potential to become distinct leaders in selected target markets. Together with our entrepreneurs we enter these markets and build iconic, large-scale and sustainable businesses. Every year we incorporate new companies in several jurisdictions and hire people across the world. TMF Group provides valuable services covering payroll and tax support on a global level to help make sure our start-up companies are fully compliant with country-specific regulations.”

How TMF Group helped us

“Whenever we enter a new market, which we do several times a year, we contact TMF Group and get the legal side done in a professional and swift manner. We work together on company secretarial, payroll and tax matters.”

In the future

“Over the past three years, our team has grown from 0 to 700 people and our group now covers over 20 markets across three continents. We are working hard to keep up that speed and further increase our growth in the coming years.”

“Nova Founders Capital follows a structured process to rapidly build large-scale internet companies in the financial services sector. TMF Group provides valuable services covering payroll, company secretarial and tax support to help make sure our companies are fully compliant with country specific regulations around the globe.”

*Martin Baumann
Chief Financial Officer
Nova Founders Capital*

TMF Group provides the following services to Nova Founders Capital in Hong Kong:

- Tax compliance
- Corporate secretarial

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