



Global reach
Local knowledge

Name of cookie	Site issuing cookie	Category	Purpose of cookie	Expiry
tluid	.3lift.com	Third Party	Unclassified	3 months
ABTasty	.tmf-group.com	Third Party	This cookie sends all test data (visitorID, test and variant IDs, timestamps)	13 months
ABTastyNPS	.tmf-group.com	Third Party	Monitors user satisfaction levels	Persistent
ABTastySession	.tmf-group.com	Third Party	Identifies a unique session for a given user.	Session
ajs_anonymous_id	.abtasty.com	Third Party	These cookies store anonymous user IDs, which we use to measure the conversion to registered web site users. They are also used to store the ID of registered users, which we use to identify regular visitors and enable us to offer personalised content. There is also a cookie to verify if users' web browsers have JavaScript enabled.	1 Year



ajs_group_id	.abtasty.com	Third Party	These cookies store anonymous user IDs, which we use to measure the conversion to registered web site users. They are also used to store the ID of registered users, which we use to identify regular visitors and enable us to offer personalised content. There is also a cookie to verify if users' web browsers have JavaScript enabled.	1 Year
ajs_user_id	.abtasty.com	Third Party	These cookies store anonymous user IDs, which we use to measure the conversion to registered web site users. They are also used to store the ID of registered users, which we use to identify regular visitors and enable us to offer personalised content. There is also a cookie to verify if users' web browsers have JavaScript enabled.	1 Year
_hp2_id.3099737451	.abtasty.com	Third Party	Analytics Tracking Cookie. Event tracking to monitor behaviour.	2 Years
__cfduid	.abtasty.com	Third Party	Visitor identification	1 Year
d16	.ad-stir.com	Third Party	Unclassified	14 days



uid	.addthis.com	Third Party	Recognise a visitor when they return to the site.	14 months
uvc	.addthis.com	Third Party	Update the counter monitoring the sharing of content via social media sites	14 months
cw_id	.addthis.com	Third Party	Unclassified	14 months
loc	.addthis.com	Third Party	Geolocate, within a State, the people sharing content via social media sites.	14 months
mus	.addthis.com	Third Party	Unclassified	14 months
na_id	.addthis.com	Third Party	Sharing of pages/links from this website on various social networks	13 months
na_tc	.addthis.com	Third Party	Sharing of pages/links from this website on various social networks	13 months
__utmxx	.addthis.com	Third Party	This cookie is used to prevent a user from seeing different versions of the same page during testing.	18 months
_ga	.addthis.com	Third Party	Google social tracking cookie	2 Years
bku	.addthis.com	Third Party	Addthis share buttons	7 months
ssc	.addthis.com	Third Party	Social bookmarking	13 months



icu	.adnxs.com	Third Party	The icu cookie is used to select ads and limit the number of times a user sees a particular ad. It contains information such as the number of times an ad has been shown, how recently an ad has been shown, or how many total ads have been shown.	3 months
sess	.adnxs.com	Third Party	The sess cookie contains a single non-unique value: "1". It is used by the Platform to test whether a browser is configured to accept cookies from AppNexus.	2 days
uuid2	.adnxs.com	Third Party	This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. In addition, to enable clients to use non-PII they collect outside the Platform or acquire from other third	4 months



			parties, this cookie is sometimes matched to clients' or other third parties' cookies that contain such non-PII. For more information about information collected and used on the Platform, see our platform privacy page.	
BizoCustomSegments	.ads.linkedin.com	Third Party	stores classification/taxonomy and browser identifier information	Persistent
BizoData	.ads.linkedin.com	Third Party	LinkedIn Ad analytics	Persistent
BizoID	.ads.linkedin.com	Third Party	LinkedIn Ad analytics	6 months
BizoUserMatchHistory	.ads.linkedin.com	Third Party	LinkedIn Ad analytics	9 months
JSESSIONID	.ads.linkedin.com	Third Party	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Persistent
UserMatchHistory	.ads.linkedin.com	Third Party	LinkedIn Ad analytics	6 months
lang	.ads.linkedin.com	Third Party	Session-based cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Session
UserMatchHistory	px.ads.linkedin.com	Third Party	LinkedIn Ad analytics	6 months
UserPixelRotationList	.ads.linkedin.com	Third Party	LinkedIn Ad analytics	Persistent



_ga	.linkedin.com	Third Party	A unique identifier given to each browser to track user interactions with the website.	<1 day
bcookie	.linkedin.com	Third Party	Cookie used for LinkedIn follow feature	2 Years
lang	.linkedin.com	Third Party	Session-based cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Session
liap	.linkedin.com	Third Party	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Persistent
lidc	.linkedin.com	Third Party	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	24 Hours
_lipt	.linkedin.com	Third Party	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Persistent
sdsc	.linkedin.com	Third Party	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Persistent
buid_1038693605	.adsnative.com	Third Party	Unclassified	Persistent
buid_1213086687	.adsnative.com	Third Party	Unclassified	Persistent
_uuid	.adsnative.com	Third Party	Unclassified	Persistent
buid_2015930208	.adsnative.com	Third Party	Unclassified	Persistent



buid_2094888797	.adsnative.com	Third Party	Unclassified	Persistent
buid_205311230	.adsnative.com	Third Party	Unclassified	Persistent
TDCPM	.adsvr.org	Third Party	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	1 year
TDID	.adsvr.org	Third Party	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	1 year
UMAP	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Persistent
C2	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Persistent
JEB2	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Persistent
CS1	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Persistent
CfP	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Session
ASCID	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Session



APID	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	13 months
ACID	.advertising.com	Third Party	Measure and improve effectiveness of online advertising	Persistent
IDSYNC	.advertising.com	Third Party	Unclassified	1 Year
c	.bidswitch.net	Third Party	Unclassified	1 Year
tuuid	.bidswitch.net	Third Party	This cookie has a unique user ID (randomly created by IPON/Bidswitch) on the basis of which Bidswitch can remember what banners you have seen and if you have visited the website of an advertiser. Bidswitch uses this information only for that specific advertiser to be able to determine when and how often you will see a certain banner.	1 Year
tuuid_last_update	.bidswitch.net	Third Party	Unclassified	1 Year



bkdc	.bluekai.com	Third Party	Enables data aggregator/supplier, data management platform, tracker	6 months
bku	.bluekai.com	Third Party	Enables data aggregator/supplier, data management platform, tracker	6 months
CMDD	.casalemedia.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	2 days
CMID	.casalemedia.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	13 months
CMPRO	.casalemedia.com	Third Party	Unclassified	4 months
CMPS	.casalemedia.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	4 months



CMRUM3	.casalemedia.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	1 Year
CMSC	.casalemedia.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	Session
CMST	.casalemedia.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	24 Hours
_cc_aud	.crwdcntrl.net	Third Party	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	9 months

_cc_cc	.crwdcntrl.net	Third Party	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	9 months
_cc_dc	.crwdcntrl.net	Third Party	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	9 months
_cc_id	.crwdcntrl.net	Third Party	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.	9 months
__adroll	d.adroll.com	Third Party	Ad Serving	13 months
demdex	.demdex.net	Third Party	Audience Manager sets this cookie to assign a unique ID to a site visitor. The demdex cookie helps Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	6 months
DigiTrust.v1.Identity	.digitru.st	Third Party	Unclassified	2 Years



DSID	.doubleclick.net	Third Party	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts	11 days
IDE	.doubleclick.net	Third Party	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts	1 Year
ELOQUA	.eloqua.com	Third Party	Eloqua tracking	2 Years
ELQSTATUS	.eloqua.com	Third Party	Eloqua tracking status	2 Years
act	.facebook.com	Third Party	Allow you to control the "Follow us on Facebook" and "Like" buttons?	Persistent
c_user	.facebook.com	Third Party	This cookie contains the user ID of the currently logged in user?	Persistent
datr	.facebook.com	Third Party	Saves the information about log-on Facebook user for the purpose of the advertisement recommendation and updating the content?	Persistent
dpr	.facebook.com	Third Party	Saves the information about log-on Facebook user for the purpose of the advertisement recommendation and updating the content?	Persistent



fr	.facebook.com	Third Party	Allow you to control the "Follow us on Facebook" and "Like" buttons	3 months
presence	.facebook.com	Third Party	Saves the information about log-on Facebook user for the purpose of the advertisement recommendation and updating the content?	Persistent
sb	.facebook.com	Third Party	Saves the information about log-on Facebook user for the purpose of the advertisement recommendation and updating the content?	Persistent
wd	.facebook.com	Third Party	Saves the information about log-on Facebook user for the purpose of the advertisement recommendation and updating the content?	Persistent
xs	.facebook.com	Third Party	<p>The values contained within the xs cookie are: ??</p> <ul style="list-style-type: none"> • The first portion is an up-to-two digit number representing the session number. • The second portion is a session secret. • The third, optional, portion is a secure flag, which is used if the user has enabled the secure browsing feature. 	Persistent



ck	.go.affec.tv	Third Party	This is a cookie created by the AddThis social media sharing plugin.	5 years
oo	.go.affec.tv	Third Party	This is a cookie created by the AddThis social media sharing plugin.	5 years
pt	.go.affec.tv	Third Party	This is a cookie created by the AddThis social media sharing plugin.	5 years
1P_JAR	.google.com	Third Party	Unclassified	1 month
APISID	.google.com	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	1 Year
CONSENT	.gstatic.com	Third Party	Google user tracking for sites using Google plugins	20 Years
NID	.gstatic.com	Third Party	Sets Google user preferences	Persistent
CONSENT	.google.com	Third Party	Google user tracking for sites using Google plugins	Persistent
CONSENT	.google.co.uk	Third Party	Google user tracking for sites using Google plugins	20 Years



DV	www.google.co.uk	Third Party	Google user tracking for sites using Google plugins	Persistent
HSID	.google.com	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	2 years
NID	.google.co.uk	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	6 months
NID	.google.com	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	6 months
OGPC	.google.com	Third Party	These cookies are used by Google to store user preferences and information when viewing pages with Google maps on them.	Persistent
OGPC	.google.co.uk	Third Party	These cookies are used by Google to store user preferences and information when viewing pages with Google maps on them.	Persistent



S	.google.com	Third Party	Unclassified	Persistent
SAPISID	.google.com	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	2 Years
SID	.google.com	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	2 Years
SIDCC	.google.com	Third Party	Google ad customisation. For example, we use such cookies to remember your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website.	3 months
SSID	.google.com	Third Party	Various unique identifiers, except for PREF which stores your options such as preferred zoom level.	2 Years
UULE	www.google.co.uk	Third Party	Google visitor tracking (geo-location?)	24 hours



i	.openx.net	Third Party	For managing any type of per-user activity, including frequency capping, conversion tracking, and audience segmentation	1 year
has_data	.postrelease.com	Third Party	Unclassified	1 year
visitor	.postrelease.com	Third Party	Unclassified	1 year
KADUSERCOOKIE	.pubmatic.com	Third Party	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	2 Years
KRTBCOOKIE_#	.pubmatic.com	Third Party	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	2 months
PUBMDCID	.pubmatic.com	Third Party	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	4 months
PugT	.pubmatic.com	Third Party	Unclassified	1 month
ck1	.rlcdn.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been	6 months

			loaded, with the purpose of displaying targeted ads.	
pxrc	.rlcdn.com	Third Party	Unclassified	2 months
rlas3	.rlcdn.com	Third Party	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	6 months
rtn1-z	.rlcdn.com	Third Party	Unclassified	6 months
rpx	.pixel.rubiconproject.com	Third Party	Targeted advertising cookies used on our social media hub.	1 month
khaos	.rubiconproject.com	Third Party	Targeted advertising cookies used on our social media hub.	13 months
put_#	.rubiconproject.com	Third Party	Targeted advertising cookies used on our social media hub.	2 months
rpb	.rubiconproject.com	Third Party	Targeted advertising cookies used on our social media hub.	1 month
SEUNCY	.semasio.net	Third Party	Registers a unique ID that identifies the user's device for return visits.	6 months



stx_user_id	.sharethrough.com	Third Party	Unclassified	1 year
sa-user-id	.srv.stackadapt.com	Third Party	Unclassified	Persistent
sa-user-id-v2	.srv.stackadapt.com	Third Party	Unclassified	Persistent
tuuid	t.visx.net	Third Party	Same as Bidswitch?	2 years
tuuid_last_update	t.visx.net	Third Party	Same as Bidswitch?	2 years
um2	t.visx.net	Third Party	Same as Bidswitch?	2 years
t_gid	.taboola.com	Third Party	This cookie gives a user who interacts with Taboola Widget a User ID allowing us to target advertisements and content to this specific user ID.	13 months
taboola_usg	.taboola.com	Third Party	This cookie keeps track of Taboola user segmentation.	1 Year
TapAd_DID	.tapad.com	Third Party	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	2 months
TapAd_TS	.tapad.com	Third Party	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	2 months



uid	.turn.com	Third Party	User matching, targeting and optimisation;reporting and attribution	6 months
player	.vimeo.com	Third Party	video player preferences	1 year
vuid	.vimeo.com	Third Party	Vimeo Analytics unique id	2 years
matchaddthis	.w55c.net	Third Party	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	1 month
wfivefivec	.w55c.net	Third Party	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	13 months
wam-sync	.weborama.com	Third Party	Unclassified	1 week
wui	.weborama.com	Third Party	Unclassified	3 months
AFFICHE_W	.weborama.fr	Third Party	Unclassified	4 months
B	.yahoo.com	Third Party	A tracking cookie for Yahoo. This cookie is related to Flickr	1 Year
id	.yieldlab.net	Third Party	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	1 Year



ASP.NET_SessionId	www.tmf-group.com	Functional	ASP session cookie	Session
CookieAlert	www.tmf-group.com	Functional	Cookie pop-up	2 Years
SC_ANALYTICS_GLOBAL_COOKIE	www.tmf-group.com	Functional	Sitecore analytics	10 Years
__ar_v4	.www.tmf-group.com	Functional	Adroll	5 years
__atuvc	www.tmf-group.com	Functional	AddThis cookie - stores updated page share count	1 Year
__atuvS	www.tmf-group.com	Functional	AddThis cookie - stores updated page share count	30mins
__atssc	www.tmf-group.com	Functional	AddThis cookie - stores updated page share count	1 Year
_ga	.tmf-group.com	Functional	Google Analytics and is used to distinguish users	2 Years
_gid	.tmf-group.com	Functional	Google Analytics and is used to distinguish users	24 hours
_mkto_trk	.tmf-group.com	Functional	This cookie may contain information (such as a unique user ID) that is used to track your usage of our site.	2 Years
_ni	.tmf-group.com	Functional	Unclassified	2 Years



_ni_v	.tmf-group.com	Functional	Unclassified	24 Hours
tmf#lang	www.tmf-group.com	Functional	Remembers language	Session
site24x7RUMId	www.tmf-group.com	Third Party	Analytical - site availability monitoring	27 days
site24x7rumID	www.tmf-group.com	Third Party	Analytical - site availability monitoring	27 days