

# Fintech investment firm gets expert help with global expansion.

Nova Founders Capital turns to TMF Group for entity management, payroll and tax compliance expertise.

## About Nova Founders Capital

Headquartered in Hong Kong and London, Nova Founders Capital is a leading fintech investment group that builds and supports sustainable, large-scale internet companies in the financial services sector. The company provides continuous financial and operational support as its companies transition through the various start-up phases.

Operating in over 20 markets globally and 12 markets across Asia-Pacific, Nova Founders Capital is managed by a team of entrepreneurs who have founded and operated over 30 market-leading internet companies.



### Jurisdictions where we serve them:

Hong Kong

#### Industry

Fintech investment

#### Services provided

- Entity management
- Payroll
- Tax compliance

## How we solve it?



### The challenge

Nova Founders Capital follows a structured process to rapidly build new large-scale companies globally. The company identifies disruptive business models in the financial services sector that have huge potential to become distinct leaders in selected target markets.

Together with its entrepreneurs, Nova Founders Capital enters these markets and builds iconic, large-scale and sustainable businesses. Every year it incorporates new companies in several jurisdictions and hires people internationally. The company needs to be sure these start-up companies are fully compliant with country-specific regulations both from an entity incorporation perspective, and for payroll and tax.



### The solution

Nova Founders Capital turned to TMF Group to provide services covering payroll, company secretarial and tax support, to help ensure its portfolio companies are set up running properly as it expands around the globe.

TMF Group provides Nova Founders Capital with services in Hong Kong and other selected markets. As the company rolls out business models globally every year, it continues to need professional support across borders with payroll, tax and company secretarial services to ensure it stays compliant with all the different regulatory requirements.

Over recent years, the Nova Founders Capital team has grown to more than 700 people, and the group now covers more than 20 markets across three continents. The company is working hard to keep up that momentum, and accelerate its growth in the coming years.

*Whenever we enter a new market, which we do several times a year, we contact TMF Group and get things set up in a professional and swift manner. TMF Group has proved to be a reliable and competent partner on our expansion path.*

#### Martin Baumann

Chief Financial Officer  
Nova Founders Capital

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